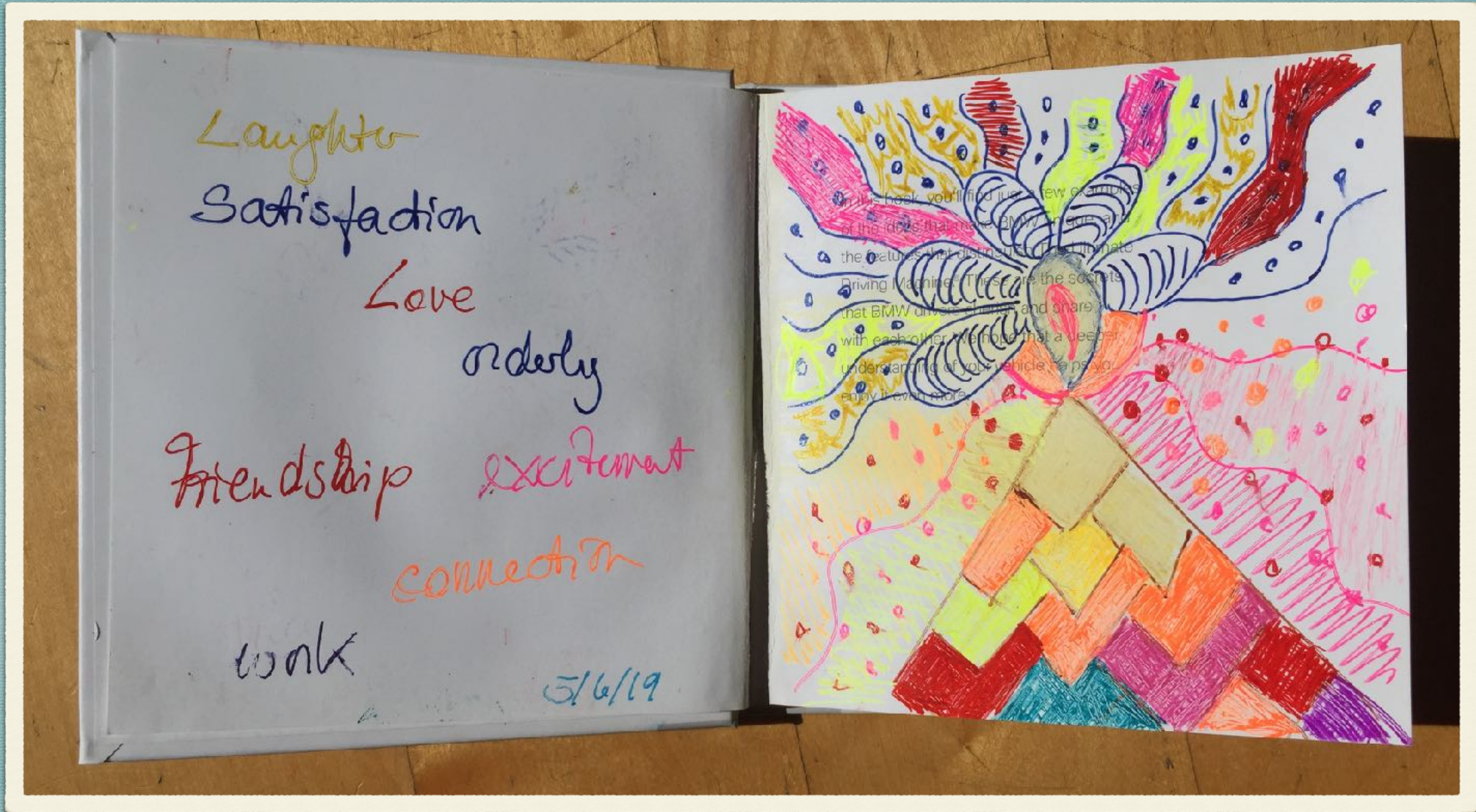


A Doodle a Day

My tiny little book of joy!

This book was made during a very turbulent time as a reminder that there is always time for creativity. It was also an exercise in emotional literacy.





On the left I named the emotions and on the left I doodled away...

sometimes I also added other words

Phool Kakhami (lotus seed pops)

Independence

Being an independent company allows us to do things differently. We're able to focus on turning great ideas into great cars. We don't have to cut corners or costs to please a parent company. We

can never really be a lesser car and call it a BMW, we can say no to any thinking. We can take risks. And, most importantly, we can run our vehicles the way we want to. Because when it comes to building a BMW, the bottom line is number one: driving.

Innovation
explanations on

Team Cal
a good life
Audio Setup



Match the vehicle to its parent company

- 1. Lexus
- 2. Jaguar
- 3. BMW
- 4. Infiniti
- 5. Volvo
- 6. Audi
- a. Ford Motor Company
- b. General Motors Corporation
- c. Toyota Motor Ltd.
- d. BMW AG
- e. Volkswagen AG
- f. Nissan Motor Company, Ltd.

1000
1000
1000
1000

The BMW Roundel
clean fridge

got stuff make career

attend to others

have lunch Plan

make list organize

clean wash dishes

answer emails

make calls

6/19/19



The book I used was a
manual for a car,
a german car ;)

And I was doodling a day
throughout the Birthday of
our spiritual teacher, which
we celebrate every year in
LA, and which is followed
by a 4 day study retreat we
host too. Lots to do... and
lots to be grateful for.



Tension

Inline Six-cylinder Engine

The inline six-cylinder engine is a BMW hallmark. Though it's not as compact as a V-6 configuration – and therefore costs more to build a car around – the inline six is prized for its exceptional smoothness.

The inline six derives this silken power from its exceptional balance. In fact, the inline six is so stable it does not require a balance shaft.

honoring

shaming

walk

realize

charming

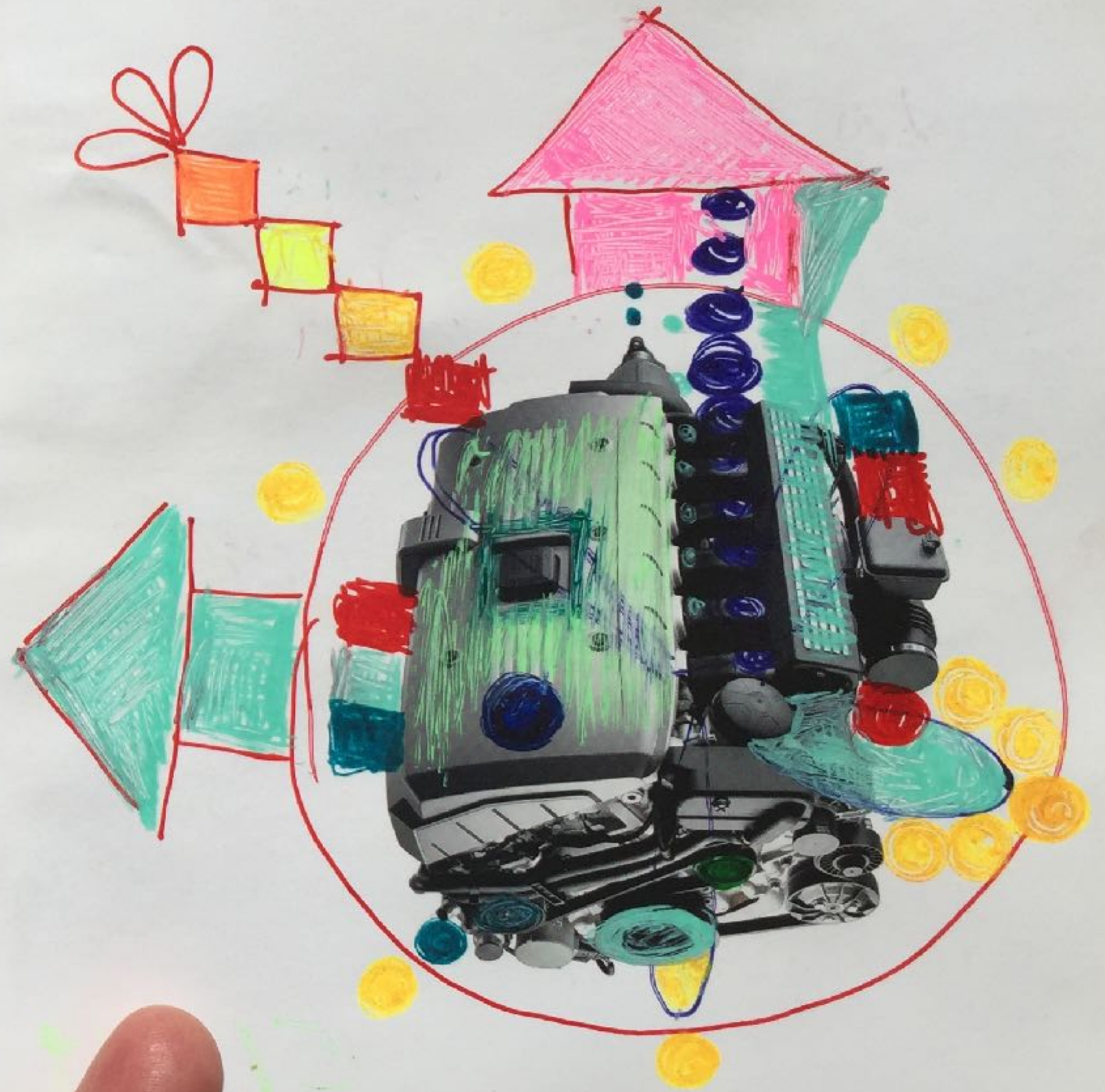
playing the guitar

quite

anger

solitude

5/19



drive

Internal Model Designations

You'll often hear a BMW enthusiast refer to his or her vehicle as an "E71" or an "E90." These are the internal designations - or code names - which we have used

since the 1960s to specify which body style or generation a particular BMW belongs to. The letter "E" comes from the German word *Entwicklung*, which means "development" or "evolution."

because the code is assigned in the very early stages of the development process.

After four decades, the BMW fleet has outgrown the "E" designation. A logical progression, the new "F" designation, beginning with the all-new 7 Series (F01)

walk

food

meditation

too much at the moment

overwhelm

BMW Model Classifications



¹ E91 Sport Wagon, E92 Coupe, E93 Convertible.
² E61 Sport Wagon. ³ E64 Convertible. ⁴ E66 Long Wheelbase.
⁵ F02 Long Wheelbase. ⁶ E37 Coupe. ⁷ E86 Coupe.

Kidney Grille

One of the most visible BMW design elements is the twin-kidney grille.

Introduced in 1933, the distinctive shape of the kidneys first emerged from an effort to reduce aerodynamic drag.

Over time, they have evolved from

all ovals into their now emblematic

slim, wide shape. They symbolize the

timelessness of BMW design and engineering.

video
caught
relaxed
Gap; birth
belonging

5/12/19



new water filter

Hydrogen Cars
You've probably never considered drinking
what comes out of a car's tailpipe, but our
hydrogen cars may make you **clean**

because they emit virtually nothing but
water vapor. Actually, they may make you
rethink a lot of things, like global warming,
dependence on foreign oil and the idea

that eco-friendly cars have to be boring.

environmental
plastic trash preservation

radiation / non wifi
esp. bad / on levels

5/14/11



According to our engineers,
tailpipe water can be quite delicious.

In this one I was using some of the kids drawings that they had left behind...



Kyle Cease

"The so-called reverse turn of the C-pillar, another understated feature that is uniquely BMW, is known as the Hofmeister kink. Named after BMW's design director at the time, Wilhelm Hofmeister, this styling cue made its debut on the 1500 model in 1961. You can find it on virtually every BMW Sedan, Coupé and SAV® since."

... and I love that when faced with both, we are not comfortable with resist or rather not leave in our life

"What is trying to emerge out of you?"

6/1/19



Hit and Run

Accident Shakes Shocked

Due to our racing heritage, all BMWs feature a balanced front/rear weight distribution. One example of the great pains we go through to achieve this balance is that we place our batteries in the trunk to position their weight farther back. This is the ideal balance for high-performance handling because it makes the vehicle precise and predictable during spirited driving maneuvers. It's what gives you that legendary BMW feel. It's also why our trophy case keeps expanding.

(96 5/19/19



thinking about

#the twelve kalis

#the divine goddess

#shakti

#energy

#kashmirshaktism

#putitina bubble

#the cycle of creation

#letting go

maintainance
protection
destruction

peace calm centered



hearing aid adjustment.

Art Cars

filed claim w. AAA

The BMW Art Car Collection started in

1975 when French racing driver Hervé

move: "prince of tides"

had artist Alexander Calder turn

his BMW 3.0 CSL into a work of art

walk

before the 24-hour race at Le Mans.

cooking

Birthday

Other luminaries, such as Andy Warhol,

Frank Stella and Roy Lichtenstein, have

also used BMW automobiles as their

canvases. Today, that tradition continues

with new BMW models – and all-new

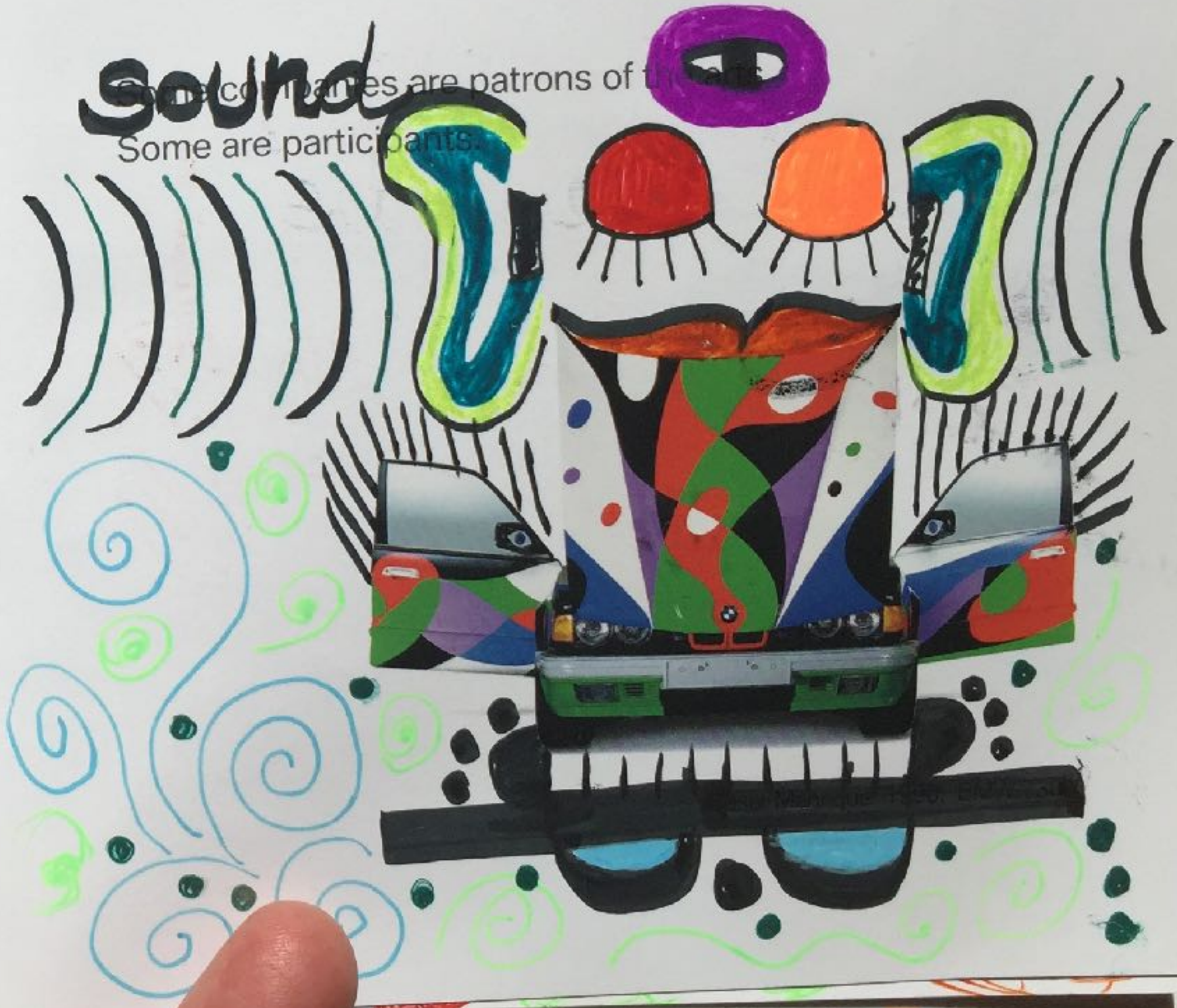
art forms, such as digital art and even

environmental art.



sound

Some companies are patrons of the...
Some are participants.



3/19

and a more elaborate doodle drawing...



The End

Thank you for watching. I hope this is the beginning
and an inspiration for you to make one of your own.
You can find more of my art at www.claudiadose.com

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